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Microsoft is acquiring  
RiskIQ, which provides

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cybersecurity services, including malware and spyware monitoring and mobile app security.

Microsoft acquires cybersecurity firm RiskIQ for \$500M

Business intelligence is the technology-driven process of analyzing data to make better-informed business decisions. One of the best tools to help

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you do this is Microsoft  
Power BI ... and take a  
deep ...

Make Smarter Business  
Decisions with Help  
From Microsoft Power  
BI

Tech giant Microsoft on  
Monday confirmed that  
it will acquire  
cybersecurity company  
RiskIQ in a move that  
expands Microsoft's

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growing security  
business. Bloomberg  
News on Sunday had  
reported Microsoft ...

Microsoft Acquires  
Cybersecurity Company  
RiskIQ Amid Growing  
Cybersecurity Threats  
Introduced in Denmark  
and the U.S. in 1998,  
Dynamics AX (Axapta ...  
In 2002, Microsoft  
acquired Navison, and

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thus the Axapta software.  
See Microsoft Dynamics.  
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### Microsoft Dynamics AX

A federal jury in Atlanta, GA, on July 1, ruled that Stoneridge Software broke its contract with SIS, LLC, when it used confidential information obtained as a subcontractor to

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undercut SIS on a ...

Dallas Attorneys Amy E.  
Davis and Amy M.  
Stewart Score Big Win  
for SIS, LLC, In Trial  
Involving Largest  
Microsoft AX Deal of Its  
Kind

The Pentagon said it has canceled a cloud-computing contract with Microsoft that could eventually have been



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worth \$10 billion...

Microsoft  
Pentagon cancels  
disputed JEDI cloud  
contract with Microsoft

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An Iranian intelligence  
officer and three alleged  
members of ... It said the  
surveillance included a  
live high-definition video  
feed of the journalist's  
home. The indictment  
alleged ...

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Feds charge 4 in Iran plot  
to kidnap US journalist, 4  
others

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Icertis Recognized as the  
Winner of 2021  
Microsoft AI Partner of  
the Year

Microsoft announced Monday a definitive agreement to buy RiskIQ, an attack surface management and threat intelligence firm. Last month, it had acquired the firmware ...

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## Microsoft to Acquire RiskIQ

Global Artificial  
Intelligence as a Service  
Market Research Report  
with Opportunities and  
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Impact and Recovery is  
latest research study  
released by HTF MI  
evaluating ...

Artificial Intelligence as a

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Service Market May Set  
Epic Growth Story |  
Google, IBM, Microsoft

Artificial Intelligence in  
Automotive Market is  
growing at a 38.45% of  
CAGR during the  
forecast period  
2021-2027. The  
increasing interest of the  
individuals in this  
industry is that the major  
reason ...

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Artificial Intelligence in  
Automotive Market  
Research With NVIDIA  
Corporation, Ford  
Motor Company, Tesla,  
Inc

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Commons) Looking to  
strengthen its position in  
cloud security, Microsoft  
on Monday announced a

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Microsoft aims to expand  
cloud security by  
acquiring RiskIQ

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RiskIQ ' s software  
allows organisations to  
monitor their entire  
networks – including  
operations running on  
various cloud providers  
...

Microsoft to acquire  
RiskIQ to strengthen its



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cybersecurity portfolio

Microsoft, which has a growing presence in the Triangle and North Carolina, says it is boosting efforts to fight cybercrime by acquiring security startup RiskIQ.

Microsoft acquiring cybersecurity startup amid ransomware, hacking surges

Microsoft is announcing

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that it has entered into a definitive agreement to acquire RiskIQ, a leader in global threat intelligence and attack surface management, to help their shared customers build a ...

Microsoft to acquire San-Francisco based cyber security firm RiskIQ  
Cybersecurity firm RiskIQ, which has an

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office in Lenexa, signed a definitive agreement to sell to Microsoft.

Although no financial terms were disclosed, Bloomberg reports the deal is valued around ...

Cybersecurity firm with Lenexa office will sell to Microsoft

The benchmark DAX hovered near a record high at 15,723, up 29

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points, or 0.2 percent,  
from its previous close.

Banks Commerzbank  
and Deutsche Bank were  
modestly lower.

Automakers saw broad-  
based ...

DAX Edges Higher On  
Recovery Hopes

Introduced in Denmark  
and the U.S. in 1998,  
Dynamics AX (Axapta ...  
In 2002, Microsoft

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acquired Navision, and thus the Axapta software. See Microsoft Dynamics.

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This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI

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consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You ' ll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this knowledge to write fast,

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robust code. If you want to leverage all of DAX ' s remarkable power and flexibility, this no-compromise “ deep dive ” is exactly what you need. Perform powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel, and Power BI Master core DAX concepts, including calculated columns,

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measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year, working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations



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over hierarchies,  
including parent/child  
hierarchies Use DAX to  
express diverse and  
unusual relationships  
Measure DAX query  
performance with SQL  
Server Profiler and DAX  
Studio

Now expanded and  
updated with modern

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best practices, this is the most complete guide to Microsoft ' s DAX language for business intelligence, data modeling, and analytics. Expert Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You ' ll learn exactly

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what happens under the hood when you run a DAX expression, and use this knowledge to write fast, robust code. This edition focuses on examples you can build and run with the free Power BI Desktop, and helps you make the most of the powerful syntax of variables (VAR) in Power BI, Excel, or Analysis Services. Want

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This no-compromise

“ deep dive ” is exactly what you need. Perform

powerful data analysis

with DAX for Power BI, SQL Server, and Excel .

Master core DAX

concepts, including

calculated columns,

measures, and

calculation groups .

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basic and advanced table functions . Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions . Perform time-based calculations . Use calculation groups and calculation items . Use syntax of variables (VAR) to write more readable, maintainable code . Express diverse and

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unusual relationships  
with DAX, including  
many-to-many  
relationships and  
bidirectional filters .  
Master advanced  
optimization techniques,  
and improve  
performance in  
aggregations . Optimize  
data models to achieve  
better compression .  
Measure DAX query  
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Studio and learn how to  
optimize your DAX

Renowned DAX experts  
Alberto Ferrari and  
Marco Russo teach you  
how to design data  
models for maximum  
efficiency and  
effectiveness. How can  
you use Excel and Power  
BI to gain real insights  
into your information?  
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data, how do you write a formula that provides the numbers you need? The answers to both of these questions lie with the data model. This book introduces the basic techniques for shaping data models in Excel and Power BI. It ' s meant for readers who are new to data modeling as well as for experienced data modelers looking for tips



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from the experts. If you want to use Power BI or Excel to analyze data, the many real-world examples in this book will help you look at your reports in a different way – like experienced data modelers do. As you 'll soon see, with the right data model, the correct answer is always a simple one! By reading this book, you will: •

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Gain an understanding of the basics of data modeling, including tables, relationships, and keys • Familiarize yourself with star schemas, snowflakes, and common modeling techniques • Learn the importance of granularity • Discover how to use multiple fact tables, like sales and purchases, in a complex data model •

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Manage calendar-related calculations by using date tables • Track historical attributes, like previous addresses of customers or manager assignments • Use snapshots to compute quantity on hand • Work with multiple currencies in the most efficient way • Analyze events that have durations, including overlapping durations •

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you need to answer your  
specific business

questions About This

Book • For Excel and  
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For BI professionals  
seeking new ideas for  
modeling data

Learn the intricate  
workings of DAX and

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the mechanics that are necessary to solve advanced Power BI challenges. This book is all about DAX (Data Analysis Expressions), the formula language used in Power BI—Microsoft's leading self-service business intelligence application—and covers other products such as PowerPivot and SQL

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Server Analysis Services  
Tabular. You will learn  
how to leverage the  
advanced applications of  
DAX to solve complex  
tasks. Often a task seems  
complex due to a lack of  
understanding, or a  
misunderstanding of core  
principles, and how  
certain components  
interact with each other.  
The authors of this book  
use solutions and

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examples to teach you how to solve complex problems. They explain the intricate workings of important concepts such as Filter Context and Context Transition. You will learn how Power BI, through combining DAX building blocks (such as measures, table filtering, and data lineage), can yield extraordinary analytical power.

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Throughout Pro Dax with Power BI these building blocks are used to create and compose solutions for advanced DAX problems, so you can independently build solutions to your own complex problems, and gain valuable insight from your data. What You Will Learn

Understand the intricate workings of DAX to



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solve advanced problems  
Deconstruct problems  
into manageable parts in  
order to create your own  
recipes Apply predefined  
solutions for addressing  
problems, and link back  
step-by-step to the  
mechanics of DAX, to  
know the foundation of  
this powerful query  
language Get fully on  
board with DAX, a new  
and evolving language,

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by learning best practices

Who This Book Is For

Anyone who wants to use Power BI to build advanced and complex models. Some experience writing DAX is helpful, but not essential if you have experience with other data query languages such as MDX or SQL.

This is the eBook of the

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Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available

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analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, *Analyzing Data with Power BI and Power Pivot for Excel* (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details:[http](http://)

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[://aka.ms/analyzingdata/details](https://aka.ms/analyzingdata/details). Learn more about Power BI at <https://powerbi.microsoft.com/>.

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and querying functions  
with the help of easy-to-  
follow examples

Manipulate data of  
varying complexity and  
optimize BI workflows to  
extract key insights

Create, monitor, and  
improve the performance  
of models by writing  
clean and robust DAX  
queries

Book Description  
Data Analysis

Expressions (DAX) is

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known for its ability to increase efficiency by extracting new information from data that is already present in your model. With this book, you ' ll learn to use DAX ' s functionality and flexibility in the BI and data analytics domains. You ' ll start by learning the basics of DAX, along with understanding the

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importance of good data models, and how to write efficient DAX formulas by using variables and formatting styles. You ' ll then explore how DAX queries work with the help of examples. The book will guide you through optimizing the BI workflow by writing powerful DAX queries. Next, you ' ll learn to manipulate and load data



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of varying complexity within Microsoft products such as Power BI, SQL Server, and Excel Power Pivot. You ' ll then discover how to build and extend your data models to gain additional insights, before covering progressive DAX syntax and functions to understand complex relationships in DAX.

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Later, you 'll focus on important DAX functions, specifically those related to tables, date and time, filtering, and statistics. Finally, you 'll delve into advanced topics such as how the formula and storage engines work to optimize queries. By the end of this book, you 'll have gained hands-on experience in employing

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DAX to enhance your data models by extracting new information and gaining deeper insights.

What you will learn

Understand DAX, from the basics through to

advanced topics, and

learn to build effective

data models Write and

use DAX functions and

expressions with the help

of hands-on examples

Discover how to handle

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errors in your DAX code,  
and avoid unwanted  
results Load data into a  
data model using Power  
BI, Excel Power Pivot,  
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DAX functions such as  
date, time, and time  
intelligence using code  
examples Gain insights  
into data by using DAX  
to create new  
information Understand  
the DAX VertiPaq engine

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and how it can help you  
optimize data models

Who this book is for This  
book is for data analysts,  
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Choose a data-modeling technique that meets your organization ' s performance and usability requirements • Implement security by establishing administrative and data user roles • Define and implement partitioning strategies to reduce processing time • Use Tabular Model Scripting Language (TMSL) to

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Optimize your data model to reduce the memory footprint for VertiPaq • Choose between in-memory (VertiPaq) and pass-through (DirectQuery) engines for tabular

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and manipulate tabular models from C# and PowerShell using AMO and TOM libraries Get code samples, including complete apps, at: <https://aka.ms/tabular/downloads> About This Book •

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vast capabilities of the DAX language to solve common data modeling challenges. Beginning DAX with Power BI teaches key concepts such as mapping techniques from SQL to DAX, filtering, grouping, joining, pivoting, and using temporary tables, all aimed at the SQL professional. Join author Philip Seamark as he

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guides you on a journey through typical business data transformation scenarios and challenges, and teaches you, step-by-step, how to resolve challenges using DAX. Tips, tricks, and shortcuts are included and explained, along with examples of the SQL equivalent, in order to accelerate learning. Examples in the book

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range from beginner to advanced, with plenty of detailed explanation when walking through each scenario. What You ' ll Learn

Turbocharge your Power BI model by adding advanced DAX

programming techniques

Know when to use calculated measures versus calculated

columns Generate new

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tables on the fly from existing data Optimize, monitor, and tune Power BI to improve performance of your models Discover new ideas, tricks, and time-saving techniques for better models Who This Book Is For Business intelligence developers, business analysts, or any SQL user who wants to use Power BI as a



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reporting tool. A solid understanding of SQL is recommended, as examples throughout the book include the DAX equivalents to SQL problem/solution scenarios.

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